

Coralville Parks and Recreation Commission Meeting Minutes

April 18, 2022

Call to Order Commission Chairperson Fred Fevold called the meeting to order at 7:07 p.m. Present were Commission Members Kevin Goulding, Mackensie Graham, Marti Mount (via phone), and Dhuha Tawil, and Parks and Recreation Director Sherri Proud. This meeting was held at Brown Deer Clubhouse.

Citizen comments Parks and Recreation Director Proud shared about residents calls regarding falling or leaning trees in open space areas. Proud reported that these trees will be trimmed or removed within the next several months as staff can get to them.

Approval of Minutes from the March 21, 2022 meeting Commission Member Tawil made the motion to accept the meeting minutes from March 2022 with the noted changes. Commission Member Goulding seconded the motion; unanimous approval.

Eagle Scout Project Alex Rohm, West High student, addressed the Commission regarding his Eagle Scout Project. Jeff Rohm, Parent, was also in attendance. Eagle Scout Rohm shared pictures of the project that he will complete with the reinstallation of the plaque at the Camp Cardinal Rotary Camp. The original plaque was secured recently by a previous Iowan Rotary Club member. City Administrator Hayworth was given the plaque at a recent event in Washington DC by a former Rotarian who lived in the area and had unearthed the plaque in his garage in DC.

A historical overview of the Camp Cardinal Rotary Camp acquisition of land was provided by Parks and Recreation Director Proud. Eagle Scout Rohm noted that he plans to also do some research to build awareness of the Rotary Camp. The former camp area was used by the Girl Scouts and then the Boy Scouts as early as 1929 and is currently designed as a youth camp and park.

Parks Staff Kyle Moehlis and Sean accompanied Eagle Scout Rohm to target a location for the plaque which will be at the opening of the camp inline with the trees and the trail ways. The project has been accepted and has been signed off to begin, Country Glen Estates will support the stone cut, the Parks and Recreation Department will provide funding, and recruit and coordination of the volunteers will be occurring as the project moves forward. Eagle Scout Rohm fielded questions about the project, the location, and the local Rotary Clubs.

Commission Member Graham made a motion to accept the Eagle Scout as presented. Commission Member Goulding seconded the motion; unanimous approval.

Bunkers Bar and Grill Parks and Recreation Director Proud shared information about the new food and beverage contract. In this model, there is a shared cost with a 85/15 split for profits. City picks up utilities, marketing, phone/internet, and capital purchases. Contractor pays all other expenses. Previous revenue and expenses were shared prior to this contract and features desired by both entities. Proud also provided a historical review of how the golf course was acquired and how the business plans have supported or not supported both the course and clubhouse to date. Changes that have impacted these business plans include COVID, saturation of bridal venues, and related event site sizes and pricing. The new model is an investment on both parties and should be a win once it is up and running to full programming.

Event Coordinator Kelly Carter was introduced. A variety of entrée samples were provided for Commission members to try featuring some of the key menu items. Carters provided an overview of her responsibilities, along with recent events that have occurred, and highlights of upcoming events. Bunkers features Chef Kevin Perez that utilizes products from his three-acre farm. The Turn Box was also featured for golfers to include refills between the front and back nine holes.

Marketing techniques will include loyalty programming, mailings and social media, participation in community brochures and at venue shows showcasing the facility, cross references of golfing and special event attendees, and individualized venue needs matching options within budgets. Radio and television features will focus on both golf and food and beverage.

Brown Deer Clubhouse Tour Parks and Recreation Director Proud provided a tour of the Brown Deer Clubhouse including the facilities for wedding and rentals, Bunkers Bar and Grill, and the Golf Pro Shop.

Council Report Council Liaison Dodds was absent.

Director Report Parks and Recreation Director Proud shared the Clear Creek Mitigation work is moving forward with Phase I. Initial construction is time lined in 2026. At that time, selling the credits for the next phase and designated projects will occur. Approximately 6-8 million dollars will be available for city projects.

A flood mitigation project is occurring along Biscuit Creek near Central Park. Trees have been removed and grading will occur. Moguls, berms, and a crawl tunnels will be developed.

Guitar Pond has been donated to the City by Bridgewater and Grand Living. The project will include cleaning up the bank areas and addressing the algae build up. There will be a breakdown of this area into three targeted work projects during the spring, fall, and winter (spring).

Aquatic staff are still needed; parks and recreation staffing efforts have made a difference and many positions have been filled across the department. At the Aquatic Center, lockers have been ordered. Maxson Masonry are repairing the ceramic tile. Other projects include reroofing and gutter repairs, shower walls were removed and reconstructed, and repairs to the space bowl slide which will occur before opening.

Other highlights in Parks and Recreation include refocus on Kiddie Corral and the upcoming Planting Day targeting university wetlands and the 6th Avenue and Springdale Court area. Coralville Center for Performing Arts have announced upcoming events.

Commission Comments

Commission Member Fred Fevold	Commission Member Fevold shared that they visited the Kiddie Korrral Park with a four year old; Fevold reported that she loved the structures!
Commission Member Kevin Goulding	No comments
Commission Member Mackensie Graham	No comments
Commission Member Marti Mount	No comments
Commission Member Dhuha Tawil	No comments

Adjournment Commission Member Tawil made the motion to adjourn. Commission Member Goulding seconded the motion; unanimous approval.