

Coralville Parks and Recreation Commission Meeting Minutes

January 27, 2020

Call to Order Commission Chairperson Fred Fevold called the meeting to order at 7:03 p.m. at the Brown Deer Golf Course Clubhouse. Present were Commission Members Kyle McEvilly, Marti Mount (via FaceTime), Alex Taylor, Dhuha Tawil, Council Member Jill Dodds, and Parks and Recreation Director Sherri Proud.

Commission Member Dhuha Tawil was welcomed and introduced as a new Commission Member.

Citizen Comments Proud reported that the patrons have expressed gratitude for maintaining local programming on weekends when others have been canceling due to weather predictions and not actual conditions. Dodds reminded Commission Members to caucus on Monday.

Approval of Minutes Commission Member Taylor made the motion to approve the meeting minutes from December 16, 2019 with suggested comments noted. Commission Member McEvilly seconded the motion; unanimous approval.

Budget FY21 To date, Director Proud has not heard back from City Administrator on any City Council changes to submitted budgets.

Brown Deer Golf Club

- Annual goal is 28,000/28,500 rounds of golf.
- Recognize that the golf course is weather dependent which as a result has a substantial impact on revenue
- Additional factors that impact revenue include: outing cycles between Brown Deer and other sites; changes in golf course sites in Corridor.
- Weddings with competitive venues has a great influence on revenues; pursuit for 14-16 weddings per year has been difficult the last three years.
- Golf Course Operations steady yet ongoing planning for enticing play package fees, cart rentals, merchandise purchases still are considered.
- Within expenses, the Golf Superintendent transferred within the city for a different employment position – absence of this position created savings. During the interim of hiring, the job description was changed to a coordinator position rather than a superintendent position.
- Golf Pro and Asst Golf Pro receive incentives with a limited employee agreement with the City. This allows the positions to receive additional opportunities with company sponsorships.
- Reserve transfers desired for fountain replacements to enhance the aesthetic appeal on the course.
- Budget reflects the amount of little impact on revenues and expenses which can be considered to maintain a quality facility.
- Goal is to show a balanced budget. At current, it shows a deficit that is showing larger revenues in food and beverage that may not be attainable. Budget reflects operational system with considerations for staffing, partnership with Marriott, overview of business practices with repercussions related to City and operations. Parks and Recreation Proud indicated that how the contract is written and the respective guidance that occurs with the various entities continues to be determining issues for future renewal.
 - Commission Member Taylor encourages the City to investigate all operational considerations related to business partnerships related to contract expirations and future operations.

New Youth Volunteer Coach of the Year Award Parks and Recreation Director Proud and Recreation Staff have developed a program highlighting a youth volunteer coach of the year award. The program will include a nomination process and a review process. At the next City Council, Matt Gross and Jake Mangold will be recognized for their volunteer coaching services with an award presentation. Commission Member Mount suggested a perpetual display of the Volunteer Hall of Fame. Commission Members discussed how this recognition parallels with similar recognitions.

Council Report Council Member Dodds reviewed how the budgets are being reviewed by departments. Parks and Recreation budget will be reviewed at the end of January. Dodds noted that reserves are being impacted given the large gap occurring with the rollbacks for residential and multiple family housing and the win from the mall requesting property taxes; these will all have a great impact on the city. She shared that the city property taxes have remain stable for the last nine years.

Dodds reported that a 28E Agreement has been secured with Coralville, Iowa City, and North Liberty with Access Center. The Access Center will support mental health and substance abuse needs rather than utilizing the jail or

hospital emergency services. Trained individuals from UIHC will be on site to support individuals in crisis. The agreement will target capital costs while the county will assume the operational costs.

Director Report

Parks and Recreation Director Proud provided an update on the median work across the city. In addition, an archery range and barnyard paths are also being planned for Altmaier Family Park. The Master Plan for the Iowa Riverfront may be able to move forward with a possible stream bank mitigation. Information will be shared at a future meeting. The Hawkeye Ready Mix Phase II should bid in February or early March. Parks and Recreation has two interns for the spring semester.

Commission Comments

Commission Member Fred Fevold	No additional comments
Commission Member Kyle McEvilly	No additional comments
Commission Member Marti Mount	Commission Member Mount inquired about how often the trails map is updated as the current date posted is February 2017. Proud will request for Asst Engineer Larson to forward updated map. Discussion was held regarding the advantage to use Google Maps instead of pursuing an alternate format.
Commission Member Dhuha Tawil	No additional comments.
Commission Member Alex Taylor	Commission Member Taylor shared that he attended BrrrFest and forwarded his congratulations for a successful event.

Adjournment Commission Member Taylor made the motion to adjourn at 8:18 p.m.; Commission Member Mount seconded the motion; unanimous approval.

No meeting in February as noted in the by-laws. Next Meeting: March 23, 2020